



A vast majority of Canadian parents say their teens are good drivers, but teens see fault with their parents' driving.

90%

# PARENTS

WHO THINK THEIR TEENS ARE GOOD DRIVERS



**Dad vs. Mom**  
next 2 exits



...despite thinking



IN FACT, **32%** BELIEVE THEIR MOMS DRIVE TOO SLOWLY OR DON'T KNOW THEIR DIRECTIONS WHEN DRIVING.

## TEEN DRIVING BLUNDERS



WHILE THE REMAINING **24%** OF PARENTS THINK THEIR TEENS ARE TERRIFIC DRIVERS!

79% of parents admit their teen driver is distracted while driving

### TEEN DRIVER DISTRACTIONS



12% OTHER DISTRACTIONS

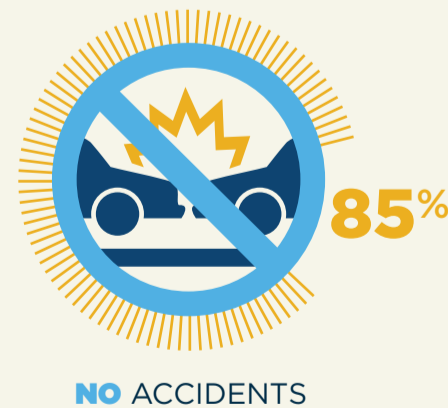
Percentage of parents vs. teens who learned to drive only with an

### INSTRUCTOR



## GOOD BEHAVIOUR

The majority of teens keep clean driving records



## HOW TO SAVE ON CAR INSURANCE FOR YOUR TEEN



Teens should go to an accredited driving school to get a three year driving experience credit



Ask about "student away from home" discounts — occasional drivers can save up to **50%** on premiums



Increase your deductible to lower your premiums, or add accident forgiveness to keep premiums low