



**RBC  
Insurance**



## **KENORA VOLUNTEER RECOGNIZED BY RBC INSURANCE, HOCKEY CANADA & HOCKEY HALL OF FAME**

**North Western Ontario's "RBC Local Hockey Leader" awarded \$10,000 for hockey in his community**

**TORONTO, March 1, 2007** — Kenora resident Dan Reynard, a hockey volunteer who has donated his time for more than 25 years, will earn special recognition in the Hockey Hall of Fame in Toronto.

Reynard is this year's RBC Local Hockey Leader for North Western Ontario, one of 13 volunteers (one for each Hockey Canada branch) recognized today by RBC Insurance, with support from Hockey Canada and the Hockey Hall of Fame. The winners, who will also receive a signed Team Canada jersey, were chosen from more than 1,000 nominations received from across the country.

"Dan Reynard is known as the unsung hero in Kenora with respect to his involvement with hockey," said Kenora's Christine Hansen in a nomination essay. "Dan has dedicated his time by coaching many teams while also serving in various executive positions with Lake of the Woods Minor Hockey. He has also coached the Beaver Brae high school team. Watching him build the confidence of young players is amazing."

RBC Insurance will donate \$10,000 to the program in Reynard's name. Reynard is also invited to attend a special ceremony unveiling a display honouring the 2006-07 RBC Local Hockey Leaders at the Hockey Hall of Fame in Toronto. A banner recognizing his achievement will also be raised at Reynard's local arena.

"RBC Insurance is proud to recognize truly dedicated hockey volunteers like Dan Reynard," said Neil Skelding, President and CEO, RBC Insurance. "Hockey is a way of life in many Canadian communities, and this simply wouldn't happen without volunteers."

The RBC Local Hockey Leaders program is now in its fourth year. A panel of experts including Hockey Hall of Fame Director of Public Affairs Ron Ellis, Chair of the Board for Hockey Canada René Marcil, and 2006 Olympic gold medalists Jennifer Botterill (Women's Ice Hockey) and Jean Labonté (Men's Sledge Hockey) selected the winners based on guidelines that include dedication, leadership, commitment and impact on hockey and hockey players in their community. To date, the program has donated more than \$450,000 to grassroots hockey initiatives across Canada.

**- more -**

“If you visit any arena in Canada, chances are you will hear people talking about the RBC Local Hockey Leaders program and about a volunteer in their community who is a perfect candidate for recognition,” said Bob Nicholson, President, Hockey Canada. “This program resonates across the country, because every Canadian community has individuals that organize, administer, fundraise, coach and do whatever it takes to keep hockey vibrant in their communities. We appreciate RBC’s continued leadership in recognizing these volunteers.”

For more information and biographies on all of the RBC Local Hockey Leaders, please visit [www.rbcinsurance.com](http://www.rbcinsurance.com).

**2007 Regional RBC Local Hockey Leaders:**

<b>Region</b>	<b>RBC Local Hockey Leader</b>	<b>Community</b>
Hockey North	Dale Smith	Cambridge Bay, NU
British Columbia	Gary Edwards	Cecil Lake, BC
Alberta	Brian Ennis	Red Deer, AB
Saskatchewan	Johnny Ford	Gray, SK
Manitoba	Harry Kazina	Tyndall, MB
Ontario	Murray Howard	London, ON
Northwestern Ontario	Dan Reynard	Kenora, ON
Ottawa District	Raymond & Cheryl Graham	Ottawa, ON
Quebec	Robert Nutbrown	Canton d’Ascot, QC
New Brunswick	Garry Brooks	Fredericton Junction, NB
Nova Scotia	John Murphy	Yarmouth, NS
Prince Edward Island	Terri MacDonald	Central Bedeque, PEI
Newfoundland & Labrador	Joseph Lane	Port Aux Basques, NFLD

**About RBC Insurance**

RBC Insurance provides a wide range of creditor, life, health, travel, home, auto and reinsurance products and services to more than five million clients in Canada, the U.S. and internationally. These products and services are offered through a wide variety of distribution channels, including the telephone, independent brokers, travel agents, a proprietary sales force and the Internet. More information is available at [www.rbcinsurance.com](http://www.rbcinsurance.com).

**For further information, please contact:**

Brian Findlay or Bob Stellick, 416-603-9452  
Jackie Braden, Media Relations, RBC, 416-974-2124