



**RBC
Insurance**



LONDON VOLUNTEER RECOGNIZED BY RBC INSURANCE, HOCKEY CANADA & HOCKEY HALL OF FAME

Ontario's "RBC Local Hockey Leader" awarded \$10,000 for hockey in his community

TORONTO, March 1, 2007 — London resident Murray Howard, a local hockey volunteer who makes the sport accessible for London area youth with disabilities, will earn special recognition in the Hockey Hall of Fame in Toronto.

Howard is this year's RBC Local Hockey Leader for Ontario, one of 13 volunteers (one for each Hockey Canada branch) recognized today by RBC Insurance, with support from Hockey Canada and the Hockey Hall of Fame. The winners, who will also receive a signed Team Canada jersey, were chosen from more than 1,000 nominations received from across the country.

"What makes Murray so special to everyone involved with the George Bray Sports Association, is that he makes it so easy for so many who have it so hard," said London's David Paquet in a nomination essay. "Murray helps these kids grow up knowing the feeling of being part of the number one sport in Canada – hockey."

As outlined in Paquet's nomination essay, Howard has run the George Bray Sports Association since 1970, making hockey accessible for two generations of young people with physical limitations, medical conditions and emotional handicaps.

RBC Insurance will donate \$10,000 to the program in Howard's name. Howard is also invited to attend a special ceremony unveiling a display honouring the 2006-07 RBC Local Hockey Leaders at the Hockey Hall of Fame in Toronto. A banner recognizing his achievement will also be raised at Howard's local arena.

"RBC Insurance is proud to recognize truly dedicated hockey volunteers like Murray Howard," said Neil Skelding, President and CEO, RBC Insurance. "Hockey is a way of life in many Canadian communities, and this simply wouldn't happen without volunteers."

The RBC Local Hockey Leaders program is now in its fourth year. A panel of experts including Hockey Hall of Fame Director of Public Affairs Ron Ellis, Chair of the Board for Hockey Canada René Marcil, and 2006 Olympic gold medalists Jennifer Botterill (Women's Ice Hockey) and Jean Labonté (Men's Sledge Hockey) selected the winners based on guidelines that include dedication, leadership, commitment and impact on hockey and hockey players in their community. To date, the program has donated more than \$450,000 to grassroots hockey initiatives across Canada.

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“If you visit any arena in Canada, chances are you will hear people talking about the RBC Local Hockey Leaders program and about a volunteer in their community who is a perfect candidate for recognition,” said Bob Nicholson, President, Hockey Canada. “This program resonates across the country, because every Canadian community has individuals that organize, administer, fundraise, coach and do whatever it takes to keep hockey vibrant in their communities. We appreciate RBC’s continued leadership in recognizing these volunteers.”

For more information and biographies on all of the RBC Local Hockey Leaders, please visit www.rbcinsurance.com.

2007 Regional RBC Local Hockey Leaders:

Region	RBC Local Hockey Leader	Community
Hockey North	Dale Smith	Cambridge Bay, NU
British Columbia	Gary Edwards	Cecil Lake, BC
Alberta	Brian Ennis	Red Deer, AB
Saskatchewan	Johnny Ford	Gray, SK
Manitoba	Harry Kazina	Tyndall, MB
Ontario	Murray Howard	London, ON
Northwestern Ontario	Dan Reynard	Kenora, ON
Ottawa District	Raymond & Cheryl Graham	Ottawa, ON
Quebec	Robert Nutbrown	Canton d’Ascot, QC
New Brunswick	Garry Brooks	Fredericton Junction, NB
Nova Scotia	John Murphy	Yarmouth, NS
Prince Edward Island	Terri MacDonald	Central Bedeque, PEI
Newfoundland & Labrador	Joseph Lane	Port Aux Basques, NFLD

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