



**RBC  
Insurance**



## **RBC INSURANCE, HOCKEY CANADA & HOCKEY HALL OF FAME RECOGNIZE ASCOT CORNER VOLUNTEER**

**Quebec's "RBC Local Hockey Leader" awarded \$10,000 for hockey in his  
community**

**Montréal, March 1, 2007** — Robert Nutbrown, the founder and volunteer organizer of an access-based community youth hockey league called *Apple Juice Hockey*, will earn special recognition in the Hockey Hall of Fame in Toronto.

Nutbrown is this year's RBC Local Hockey Leader for Quebec. He is one of 13 volunteers (one for each Hockey Canada branch) recognized today by RBC Insurance, with support from Hockey Canada and the Hockey Hall of Fame. The winners, who will receive a signed Team Canada jersey, were chosen from more than 1,000 nominations received from across the country.

Named for its annual fundraiser, Apple Juice Hockey was formed in 2000 as an alternative for parents and kids unable to meet the demands of playing in a competitive league. The league is aimed at 5 -12 year olds and has doubled in size since its inception.

"Robert claims the league pretty well runs itself, but someone reserves the ice time, organizes the annual fundraiser, enlists the support of local businesses, attracts volunteers, organizes the special events, advertises the annual sign-up, collects and distributes equipment, makes sure supplies are available to the coaches (like pucks and cones), and coaches the older kids," said Sherbrooke's Douglas Blair in a nomination essay. "That someone is Robert Nutbrown."

RBC Insurance will donate \$10,000 to the program in Nutbrown's name. Nutbrown is also invited to attend a special ceremony unveiling a display honouring the 2006-07 RBC Local Hockey Leaders at the Hockey Hall of Fame in Toronto. A banner recognizing his achievement will also be raised at a future Apple Juice league event.

"RBC Insurance is proud to recognize truly dedicated hockey volunteers like Robert Nutbrown," said Neil Skelding, President and CEO, RBC Insurance. "Hockey is a way of life in many Canadian communities, and this simply wouldn't happen without volunteers."

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The RBC Local Hockey Leaders program is now in its fourth year. A panel of experts including Hockey Hall of Fame Director of Public Affairs Ron Ellis, Chair of the Board for Hockey Canada René Marcil, and 2006 Olympic gold medalists Jennifer Botterill (Women's Ice Hockey) and Jean Labonté (Men's Sledge Hockey) selected the winners based on guidelines that include dedication, leadership, commitment and impact on hockey and hockey players in their community. To date, the program has donated more than \$450,000 to grassroots hockey initiatives across Canada

"If you visit any arena in Canada, chances are you will hear people talking about the RBC Local Hockey Leaders program and about a volunteer in their community who is a perfect candidate for recognition," said Bob Nicholson, President, Hockey Canada. "This program resonates in every Canadian community, because every Canadian community has individuals that organize, administer, fundraise, coach and do whatever it takes to keep hockey vibrant in their communities. We appreciate RBC's continued leadership in recognizing these volunteers."

For more information and biographies on all of the RBC Local Hockey Leaders, please visit [www.rbclocalhockeyleaders.com](http://www.rbclocalhockeyleaders.com).

**2007 Regional RBC Local Hockey Leaders:**

| Region                  | RBC Local Hockey Leader | Community                |
|-------------------------|-------------------------|--------------------------|
| Hockey North            | Dale Smith              | Cambridge Bay, NU        |
| British Columbia        | Gary Edwards            | Cecil Lake, BC           |
| Alberta                 | Brian Ennis             | Red Deer, AB             |
| Saskatchewan            | Johnny Ford             | Gray, SK                 |
| Manitoba                | Harry Kazina            | Tyndall, MB              |
| Ontario                 | Murray Howard           | London, ON               |
| Northwestern Ontario    | Dan Reynard             | Kenora, ON               |
| Ottawa District         | Raymond & Cheryl Graham | Ottawa, ON               |
| Quebec                  | Robert Nutbrown         | Canton d'Ascot, QC       |
| New Brunswick           | Garry Brooks            | Fredericton Junction, NB |
| Nova Scotia             | John Murphy             | Yarmouth, NS             |
| Prince Edward Island    | Terri MacDonald         | Central Bedeque, PEI     |
| Newfoundland & Labrador | Joseph Lane             | Port Aux Basques, NFLD   |

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